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NÜRNBERG MESSE

A.B.I.S
ASIA'S BROADCASTING
& INFOTAINMENT SHOW



A new chapter welcomes you.

SCAT2020

SAT & CABLE TV INDIA ■ MUMBAI

29 - 31 October 2020

Bombay Exhibition Centre, Mumbai

www.scatindiashow.com

CABLE TV ■ BROADBAND ■
IPTV ■ SATELLITE TV

EXHIBIT PROFILE

- Broadcasters
- Pay TV Channels
- MSOs
- Distributors
- ISPs & VNOs
- CDN Providers
- Broadband Distributors
- CATV Equipment Manufacturers
- CATV Equipment Importers & Exporters
- CATV Component Suppliers
- Fibre Optic Cable Manufacturers
- Bulk Bandwidth Sellers
- Fibre & Leased Lines Providers
- System Designers & Installers
- Billing & CATV Software Developers
- Cable TV Co-operatives & Associations



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SCAT2020 - Satellite & Cable TV India Expo - as a part of A.B.I.S. - is the definitive event for the Indian Satellite, Cable TV, DTH & Broadband industry, now in its 29th year. In 2020, it will be held from 29th to 31st October concurrently with Broadcast India 2020 in Mumbai, thereby augmenting and providing a full spectrum show for the entire broadcast and entertainment industry.

India is the world's 2nd largest CATV market with over 120 Million Cable TV & DTH homes & is growing at 6% per annum. Almost every large and medium cable network in the country has now migrated to fibre optic distribution.

Broadband is also distributed primarily with optic fiber based EPON & GPON networks. India is now the world's 2nd largest consumer of internet data and also in terms of broadband users. The Indian broadband market is rapidly expanding at more than 8% per annum and SCAT is geared to cater to this ever-expanding category.



INDIAN CABLE TV INDUSTRY

- 90 Million CATV & 120 Million TV homes
- 2nd Largest Cable TV Market worldwide
- Digital CATV and Addressable Systems
- More Cable TV Homes than Europe combined
- Follows European Standards
- Growing at 8% to 10% annually
- Over 20,000 Cable Headends & over 40,000 Cable Operators
- Products ranging from SA-BARCO & GI to Chinese and local brands
- Most CATV Networks with Fibre & Digital CATV
- 1310 nm & 1550 nm Bi-Directional CATV Fibre Optic Systems being deployed
- Cable Modem and Broadband Services already deployed in many towns & cities
- IP TV already launched Commercially
- VoIP gaining popularity for International Voice Traffic

COUNTRIES PARTICIPATING

- USA • China • Canada • Taiwan • UK • Germany • Italy • Belgium • Singapore • Korea • Spain • UAE • Netherlands • Scandinavia • Russia • Sweden • Argentina • Turkey

INDIAN SATELLITE BROADCASTING

- 800+ Digital Channels
- 20 Satellites
- 200 Transponders
- Demand for Satellite Ku Band Transponders growing
- 100+ New Channels this year
- DTH Growth
 - 23 Million pay DTH subscribers
 - 7 Million Homes Receive Free-to-Air
- Renewed Demand for RG-6 & RG-11 Coax For DTH Distribution
- Satellite Content driving Cable TV & DTH growth in SE Asia

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OFFICIAL ONLINE PUBLICATION



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